



Intersectionality and Environmental Storytelling

Fahmida Miah
Programme Manager at Media Trust

Intersectional
Reporting

MediaTrust

Welcome

Media Trust

We work in partnership with the media and creative industry to give marginalised groups a stronger voice. We do this by promoting capacity building for charities and skills-based volunteering by the media and creative sector, and empowering young people from diverse backgrounds to work in the media.

mediatrust.org

Intersectionality

The ways in which social identities, such as race, gender, disability, class, and much more, overlap to create unique experiences of disadvantage for marginalised communities.

Understanding these overlaps and intersections allows us to identify the root causes of inequality, better reflect lived experience, and impact more effective policy making and solutions.

Environmentalism and inclusivity



Why does intersectionality matter?

- One of the least diverse sectors in the UK - risk not telling stories that reflect your audiences
- Our identities inform our relationship with the environment
- Prioritising the needs of only one group, whereas this is a global struggle
- Not enough people visiting natural spaces from minority backgrounds
- Social injustice and environmental injustice exacerbate one another

Telling intersectional stories

[Home](#) » [Blog](#)

Climate Visuals – proving that imagery needs to embody people-centred narratives and positive solutions

By Toby Smith on February 24, 2021



Community chilling offers a brighter economic future. Sustainable refrigeration technology allows the creation of local milk collection centres, in reach of more remote villages across Maharashtra, India.

Photo credit: Prashanth Vishwanathan / Ashden

Uplifting other voices through storytelling



- It isn't always your place to speak on behalf of others
- Really listen to understand other experiences
- Embed lived experience
- Reach out to networks, communities, organisations, charities, and more to collaborate!

**Thank you
for listening!**