Delivering the health and wellbeing benefits of the natural environment: an event to support STP implementation

Making the economic case for integrating (prioritising?) health and the environment in strategic decision making

**Daniel Black** 

**Founding Director** 



#### CONTENT

- Economics + decision-making: policy and practice
- Case Study 3: urban form / health (Wellcome Trust):
  - How can 'delivery agencies' create healthy urban environments?
- Case Study 2 (+ 1): climate adaptation (InnovateUK/NERC)
  - How can public/private sector organisations start taking action on climate change?
- Comments on STPs











## Moving health upstream in urban development planning

1



Estimating cost of poor quality urban environment

2



Exploring barriers and opportunities for creating healthy urban environments

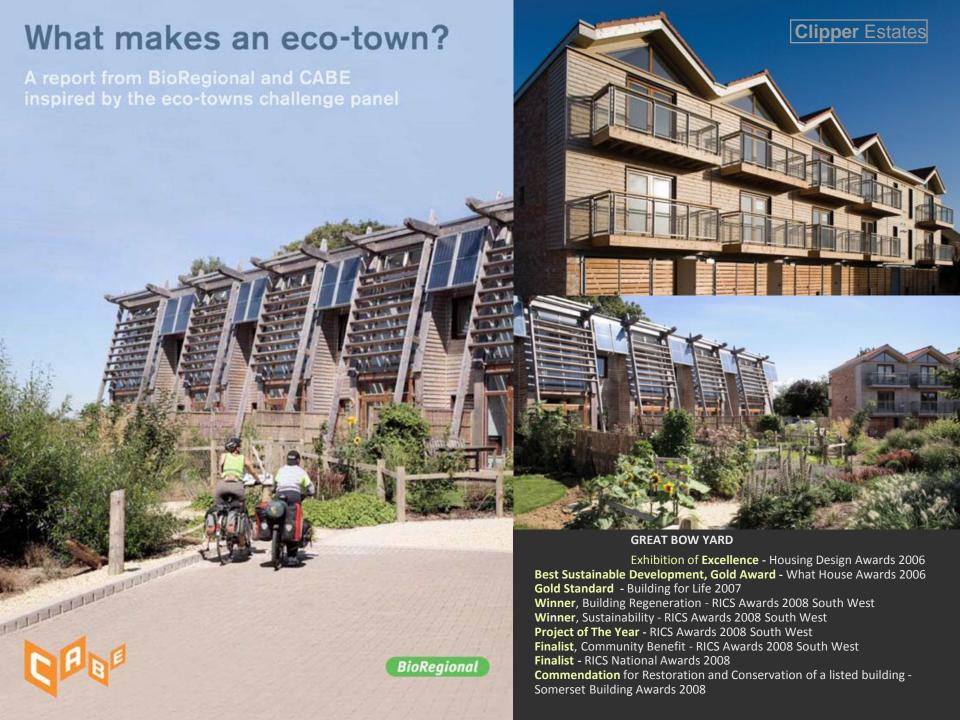




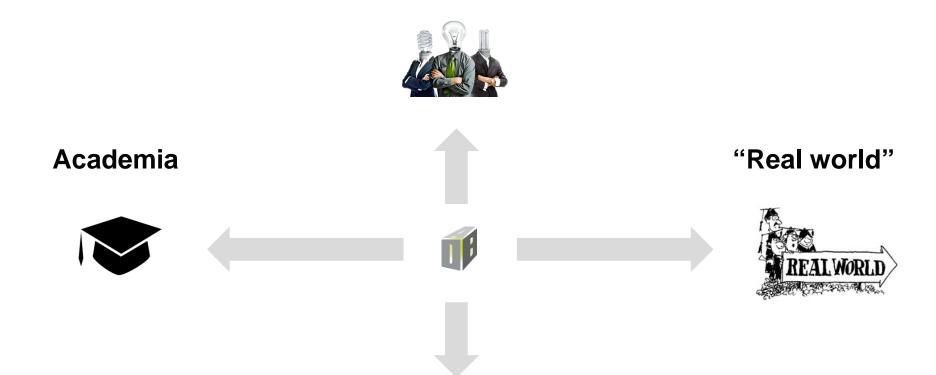








#### **Consultants**



#### **Executives**



### HEALTH

NATURAL ENVIRONMENT

**ECONOMICS** 



#### Green Cities – And Why We Need Them

#### ciria

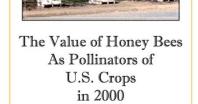
**Green Infrastructure for the Built Environment (GI4BE)** 

GI4BE brings together a strong vision,

a collective voice, a compelling associated networking events to GI community intera

Biodiversity 2020:

A strategy for England's wildlife and ecosystem services



Roger A. Morse Nicholas W. Calderon

Cornell University
Ithaca • New York



The Economic Value of Green Infrastructure

A NEF Pocketbook





# Physical inactivity in England costs the NHS over £10 billion a year











"Outdoor air pollution kills more than 3.5 million people a year...





"The economic cost (of mental health) to the UK is £70 to £100 billion a year."

OECD, 2014

"If every household in England were provided with more equitable access to good quality green space, then around £2.1bn in health cost savings could be achieved by the NHS per annum"

- Natural Capital Committee, ?

"We are losing between 2.8 and 5.8 million tonnes of CO2 per year from the cultivation and drainage of lowland peat soils (Thompson, 2008). Based on the shadow price of carbon, (£26.5 per tonne of CO2 equivalent), the annual value of this loss is estimated at £74 million–£150 million."

Natural England, 2009

The Northwest's environment generates an estimated £2.6bn in Gross Value Added (GVA), and supports 109,000 jobs.. The Northwest's woodlands have been valued at £601m in possible markets for carbon capture and storage..."

- Natural Economy Northwest, ?



#### "EXTERNALITIES"

Physical inactivity (25% of adult population are obese)	<b>£10.7</b> bn
Cancer (annual)	<b>£18</b> bn
Stress (annual)	<b>£3.7</b> bn
2007 floods	<b>£3.2</b> bn
2012 floods	£1bn
Pay-outs from insurers to flood victims (since 2000)	<b>£4.5</b> bn
Honeybee services (value of)	<b>£200</b> m p.a.
Global biodiversity decline by 2050	£14 trillion



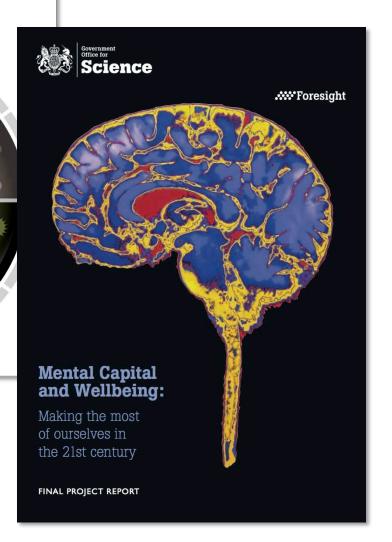


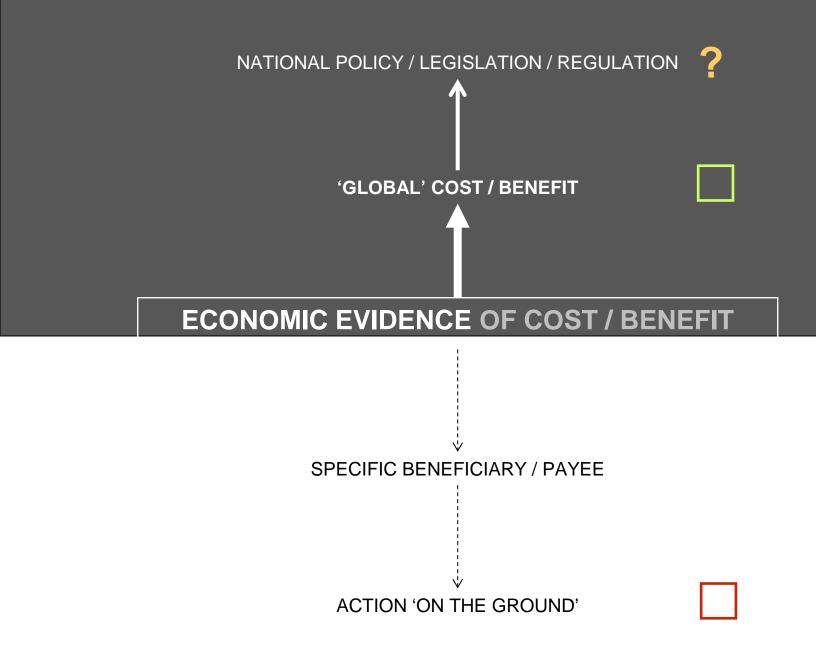
#### Health Effects of Climate Change in the UK 2012

Current evidence, recommendations and research gaps

Sotiris Vardoulakis and Clare Heaviside (Editors)









# **CASE STUDY 3**

Supported by wellcome trust



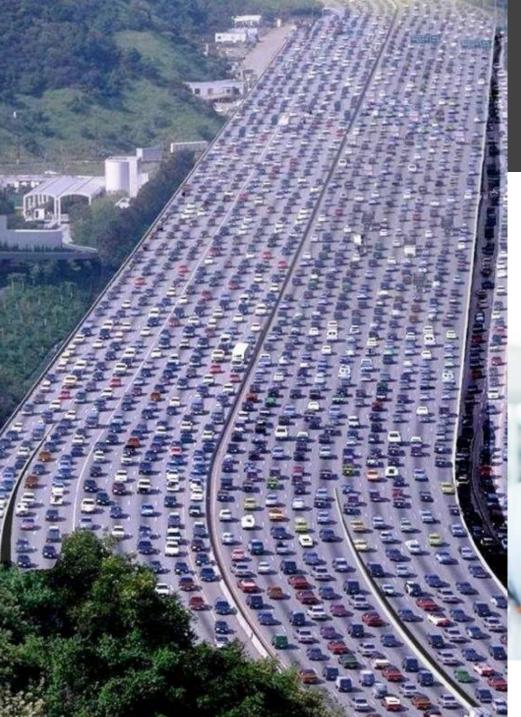


### OUR PLANET OUR HEALTH

OVERPOPULATION
CLIMATE CHANGE
URBANISATION
FOOD







# Moving health upstream in urban development decision-making









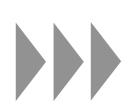


**wellcome**trust



- 1 Latest urban fantasy
- 2 Standard volume delivery

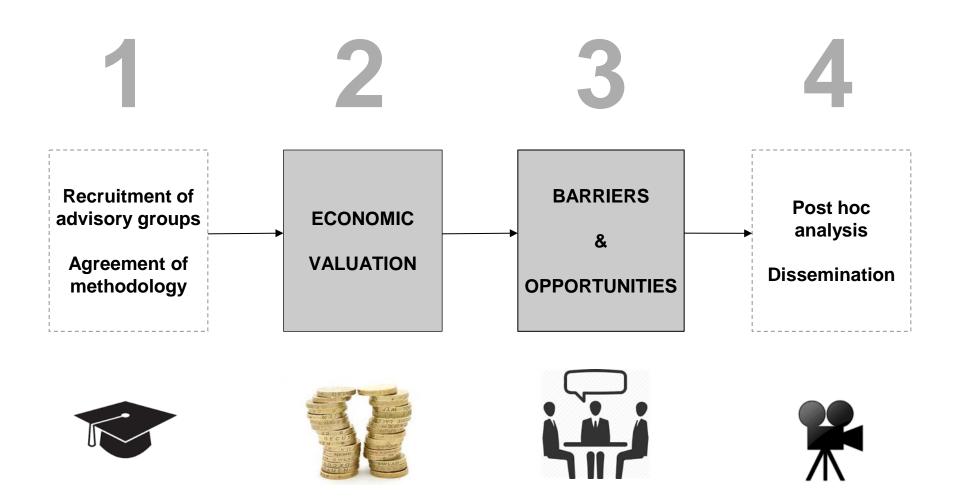






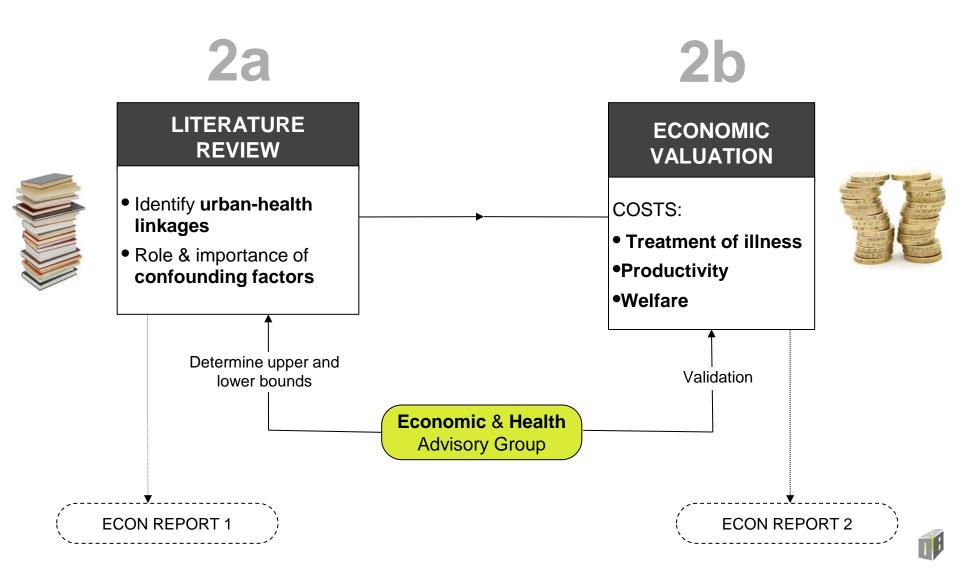


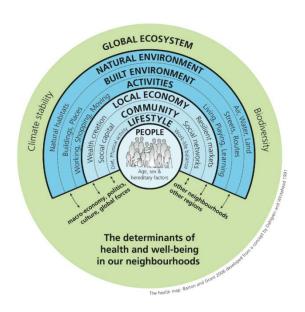
#### **4 PHASE PROCESS**



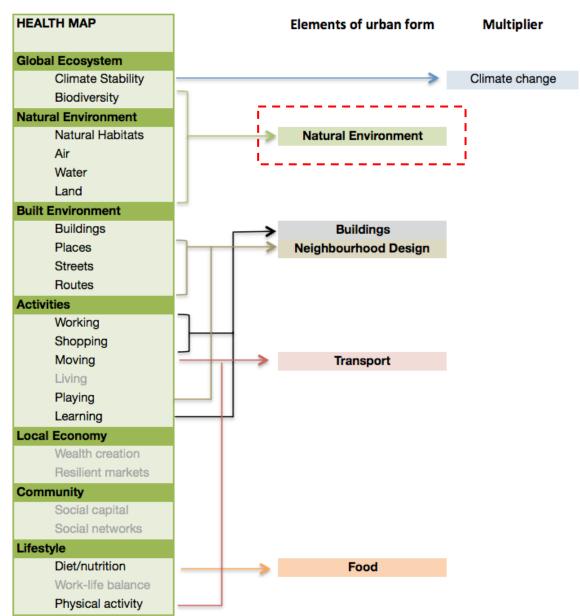


#### **ECONOMIC VALUATION**



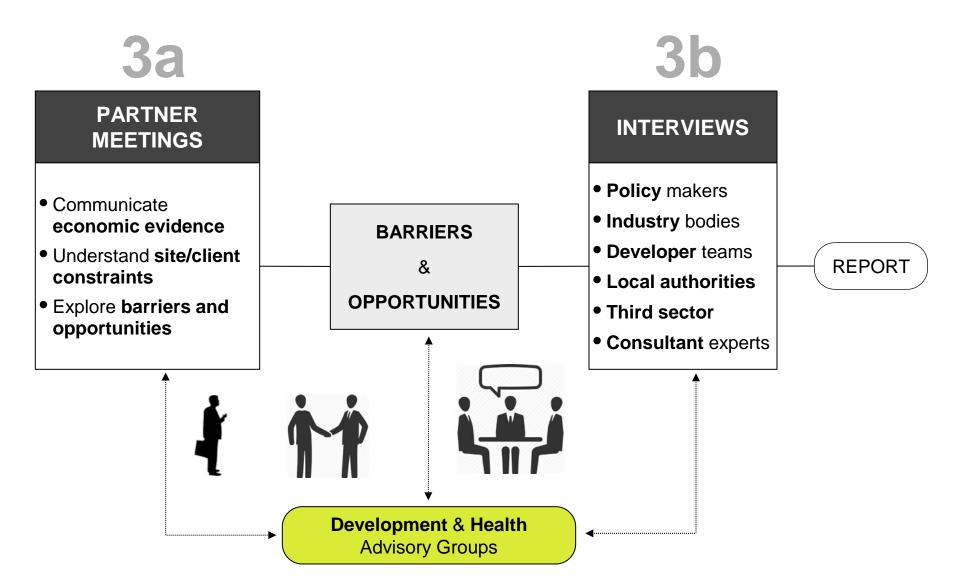


- + PHE topic list
- + Vancouver Healthy Toolkit
- + BREEAM Communities
- + HUDU Rapid HIA
- + Egan Review





#### **EXPLORING INTERVENTIONS**



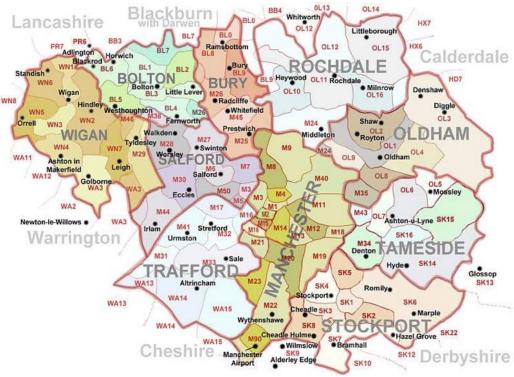


# CASE STUDY: CITY AUTHORITY

(with £6bn NHS budget)









#### CASE STUDY: VOLUME BUILDER









#### CASE STUDY: LOCAL AUTHORITY





#### CASE STUDY: SOCIAL HOUSING







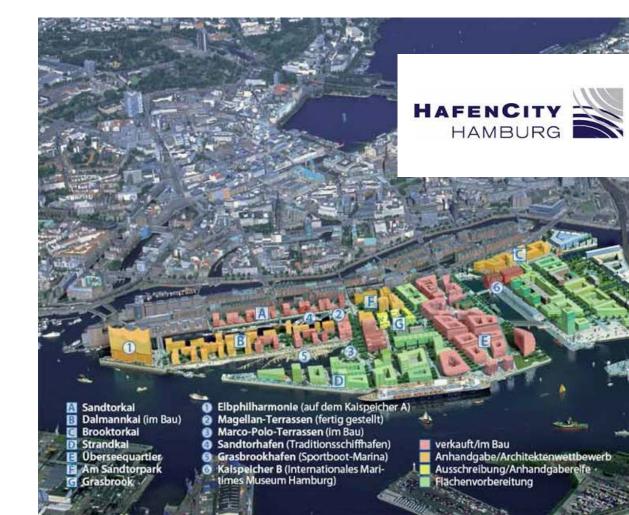






**ULI Building Healthy Places Initiative** 



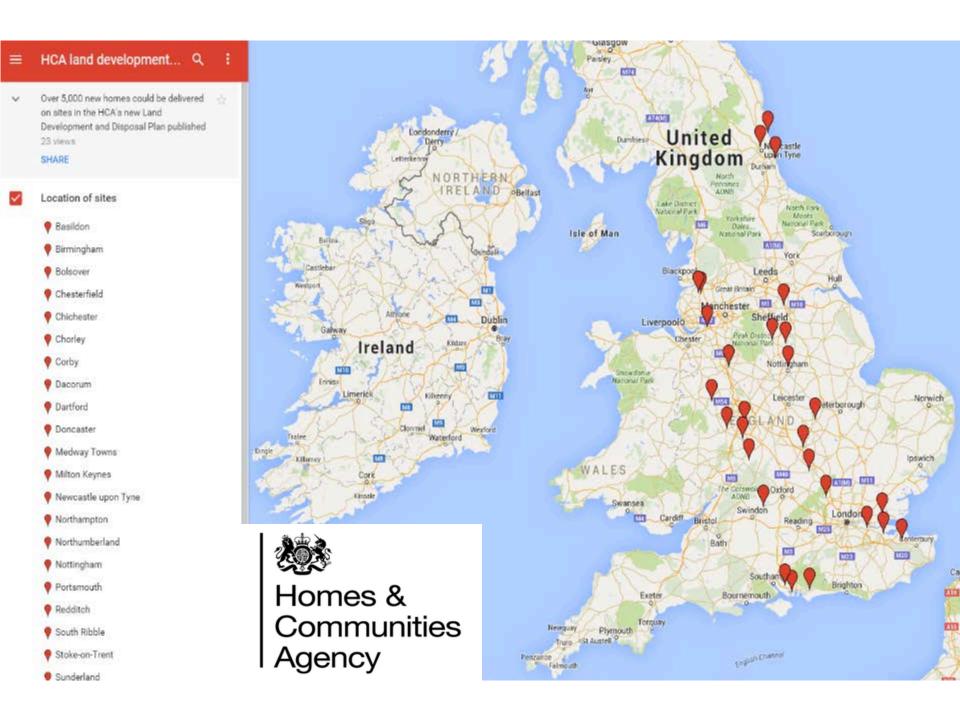








Bristol & Bath Regional Capital CIC



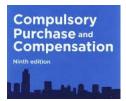
#### TYPES OF INTERVENTION

#### E.g.

- Corporate Governance
- Landownership
- Land disposal
- Procurement
- Policy
- Innovative / disruptive delivery vehicles
- New partnerships
- Legislation
- Compulsory Purchase Powers















#### DISSEMINATION

#### **Practice:**

via membership bodies















#### Policy:

Local, national and International









Association







Sustainable





#### Academia:

**Cross-disciplinary**: not only public and clinical health, but e.g.:

- economics
- engineering
- environmental
- urban development
- •planning...

Academic papers

Conference presentations

**Seminar** series







# CASE STUDY 2

#### Climate risk to city-wide health





# CONTEXT



# **Bristol Health Partners**



### GLOUCESTERSHIRE

#### 2007

- Relatively minor impact on PCT property...
- ...curtail non-emergency services for around 10 days.
- 1,246 operations and c 8,000 outpatient appointments cancelled
- £3.8m to mitigate this loss of income













# Storm Desmond: Schools, hospitals and transport disrupted by flooding

14 minutes ago UK







- Cumbria Partnership NHS Foundation
   Trust only running essential services
- Cumberland Infirmary in Carlisle powered by back-up generator
- No trains between England and Scotland via Preston - road restrictions
- Association of British Insurers "a small army" of claims managers
- All but emergency operations cancelled at the Royal Lancaster Infirmary







# **United Nations**Framework Convention on Climate Change

2015





# ...making the business case for climate change adaptation is essential...

...Unless clients can see the financial benefits of investing in adaptation - as well as the potential costs of not adapting - they will be unwilling to spend money now on adapting for risks which are not certain or clear.





Modern Built Environment Knowledge Transfer Network (MBEKTN)

(From 2013 Survey prepared for the Environment Agency)



...the strongest cross-cutting finding is the lack of engagement of economic actors in the design and implementation of urban responses to climate change.

"



Alexander Aylett
Banting Postdoctoral Fellow in Urban Climate Change Governance
Massachusetts Institute of Technology

(From 2014 Global Survey in partnership with ICLEI)



# Companies urged to realise true cost of extreme weather

27 November 2014, source edie newsroom

Public and private sector organisations are being advised to report their maximum probable annual losses caused by extreme weather, compared with their current assets and operations.

The recommendations come from the latest Royal Society report - Resilience to extreme weather - which encourages all capital owners to realise the value of adapting to extreme events.





The Royal Society encourages all capital owners to realise the value of adapting to extreme events

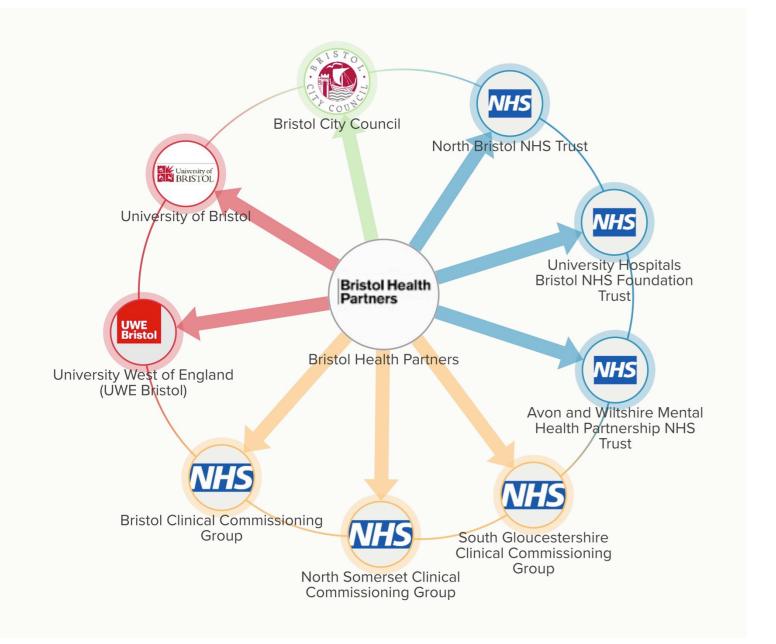


# **FINDINGS**



# **Bristol Health Partners**



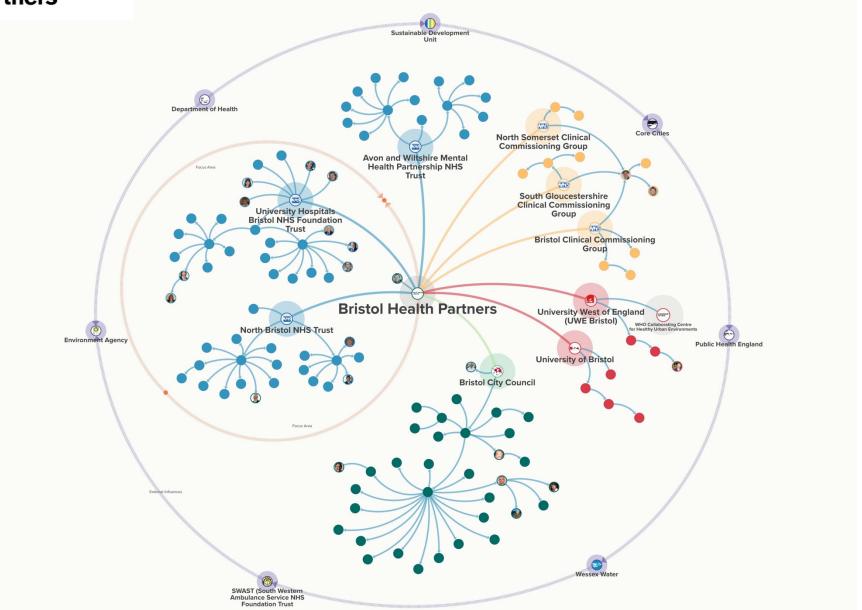


## Bristol Health Partners





Bristol Health Partners





#### **IDENTIFYING**

#### **VULNERABILITIES**



- Flooding
- Overheating
- Peak demand disruption?
- Supply chain disruption?

Population Health:				
Temperature				
Heat				
Cold				
Air pollution (e.g. ozo	ne)			
Indoor Environment				
Overheating				
Air quality				
Flood damage				
Water Contami	nation			
Allergens				
Infections				
Ultra-violet radiation				
Flooding				
Vector-borne disease (e.g. ticks, mosquitoes)				
Water and food-born	Water and food-borne diseases			
Health co-benefits				
Infrastructure:				
Flooding				
Properties				
Transport network (e.g. staff, ambulance)				
Sewage treatment works				
Electricity sub-stations				
Drought				
Water restrictions				
Rising cost of water				
Overheating				
Properties				
Offices				
Other:				
Spikes during peak demand				
Supply chains (medical equipment, saline water)				



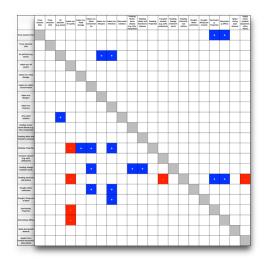
### Scanning for 'interdependencies'



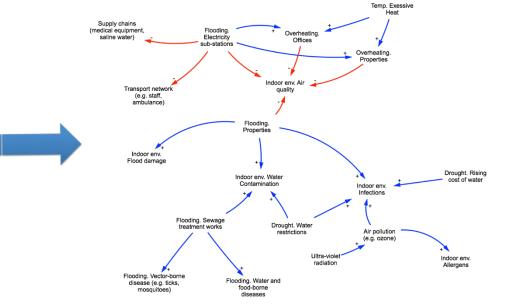
#### INVESTIGATION REVEALING DATA AVAILABILITY

	Event	Infrastructure	Impact	Source of data	
1	Overheating	Properties	Population	?	
2	Flooding	Properties	Population	BCC Flood Team	
3	Flooding	Transport network	Population .	BCC Flood/Transport Teams	
4	Drought	All Bristol	Population .	Estates + Water Gos	
5	Overheating	University Estate	Staff/patient	Estates	













### Identified risks + findings



Beyond main/known infrastructures (e.g. energy, transport, IT, supplies), e.g.

- Funding, staff (e.g. authorisation)
- Fuel (ambulance, 4x4s, etc.)
- Policy/protocols, **governance** (i.e. what do do if...)
- Specialist or otherwise irreplaceable staff
- IT
- Staff shortages (young professionals schools; older professionals care homes)
- **Pharmacies** (esp. their lack of preparedness in this area)
- Mass repatriation costs for large events?
- Cumulation of impacts

**But**...need to understand **scale of impact** in each area...





#### **Data**

#### **Population**

- Instant Atlas data hub
- Census data, Ward stats, deprivation, health and wellbeing
- State of the City Report Projected pop change by 2037
- Identification of vulnerable population, elderly, young

#### **Over Heating**

- Building Height
- Orientation
- Climate Just data climate and social deprivation

#### Flood Risk

- Web map highlighting flood risk areas
- Fluvial, Surface, Tidal events
- Current risk, 1 in 30yrs, 1 in 100yrs, 1 in 1000yrs events

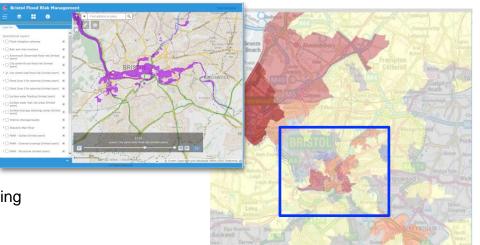
#### Infrastructure

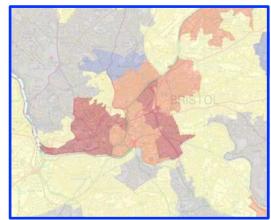
- Health properties GP, Health Centres, Hospitals, Care Homes
- BCC Housing Stock, build type, no. floors, age
- Sub Stations



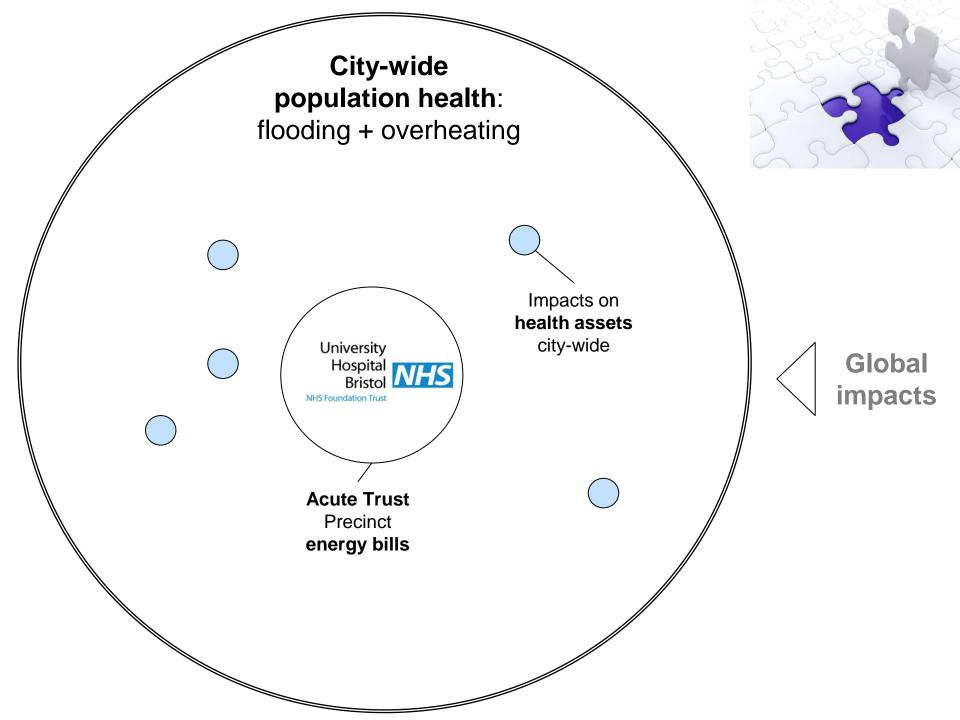






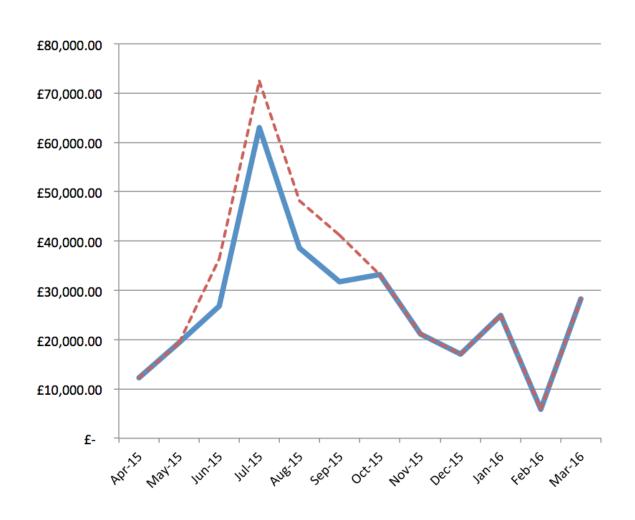


Risk level	High (1/30yr)	Med (1/100yr)	Low (1/1000yr)
Total properties	16300	26000	29000
Residential properties	16000	22300	24500
Residential population	37600	52400	58600



### Summer cooling of BRI Precinct

### 12% increase due to climate change



- Cost of electricity
   c.£322,000 p.a.
- Current system reportedly at limit
- 100 portable airconditioning units (weekly hire cost c.£8,300)
- 12% increase:c.£1m by 2040





# Health establishments flooded by ward in 2037

#### Total expected costs

- £3.2 million
- £4.9 million (with climate change)



Bristol Ward	1/30yr	1/100yr	1/1000yr
Ashley	2	2	2
Avonmouth	4	4	4
Bedminster	1	1	1
Bishopston	0	0	0
Bishopsworth	0	0	0
Brislington East	1	2	2
Brislington West	1	3	3
Cabot	2	4	5
Clifton	1	2	2
Clifton East	1	1	1
Cotham	0	0	0
Easton	1	1	2
Eastville	0	0	0
Filwood	0	0	0
Frome Vale	0	2	2
Hartcliffe	0	0	0
Henbury	0	2	2
Hengrove	2	2	2
Henleaze	0	1	1
Hillfields	1	1	2
Horfield	4	4	4
Kingsweston	0	0	1
Knowle	1	1	1
Lawrence Hill	0	1	1
Lockleaze	1	1	1
Redland	0	0	0
Southmead	4	5	7
Southville	5	6	5
St George East	0	0	0
St George West	1	1	1
Stockwood	0	0	0
Stoke Bishop	1	1	1
Westbury-on-			
Trym	0	1	1
Whitchurch Park	0	0	0
Windmill Hill	0	0	0



# Overheating



- Respiratory and cardiovascular impacts
- All mortality costs and majority of morbidity costs 'non-financial'
- Estimated BHP costs = 5% of total

#### Costs from overheating in Bristol, 2016 - 2040 (£ millions)

Climate scenario	Low	Medium	High
Total expected annual cost £ million	16	33	75
Total expected cost to 2040 £ million	400	800	1800

- Annual: c. £800,000 £3.8 million (low-high) p.a.
- Cumulative: c. £20 million £90 million (low-high)





# Flooding



- Flood risks: 1) river, 2) coastal and 3) surface water
- Costs: 1) non-fatal, 2) fatal and 3) mental stress
  - Treatment costs 30%
  - Cost of lost productivity 20%
  - (Pain and suffering 50%)

Costs from flooding in Bristol, 2016 - 2040 (£ millions)

	1 / 30 yr	1 / 100 yr	1 / 1000 yr
Total Health annual	45.6	21.2	2.3
Total expected annual cost £		114.1	
Total expected cost to 2040 £		2,853	

- Annual: c. £35 million p.a.
- Cumulative: c. £600 million (by 2040)





### **Breaking points:**

### No. times on 'Black Alert' 2012-16

- Children services particularly between Nov-Feb
- UHB is tertiary care provider for paediatrics
- Adult spikes less extreme seasonally
- Escalation plan

	Bristol Children's Hospital	Bristol Royal Infirmary (April 2013-May 2016)
2012	1	unknown
2013	2	46
2014	1	16
2015	4	68
2016	4	12



# RESPONSE

(from Exec Board)

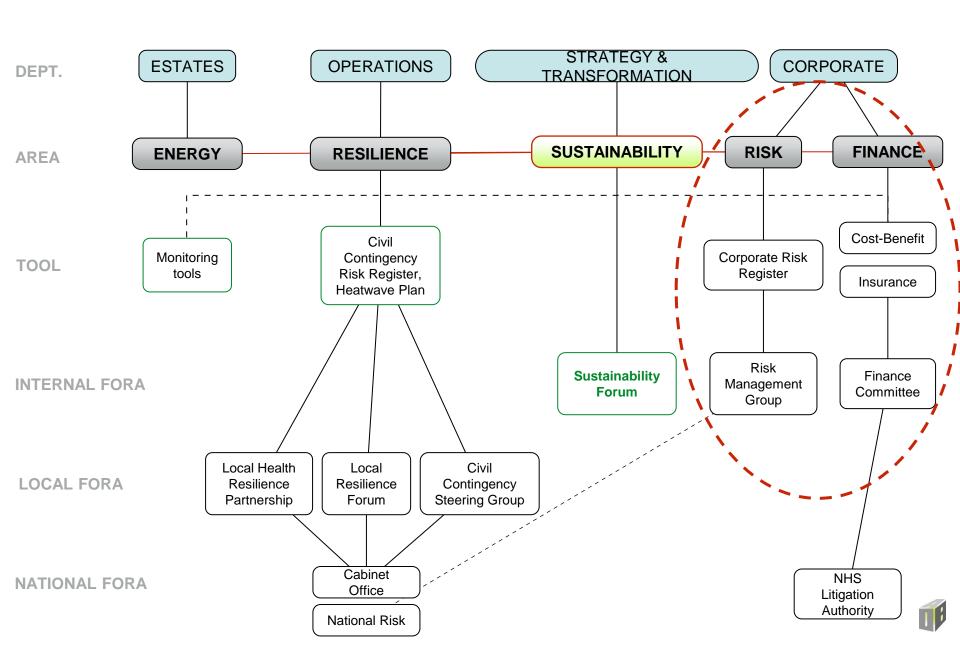


# **Bristol Health Partners**



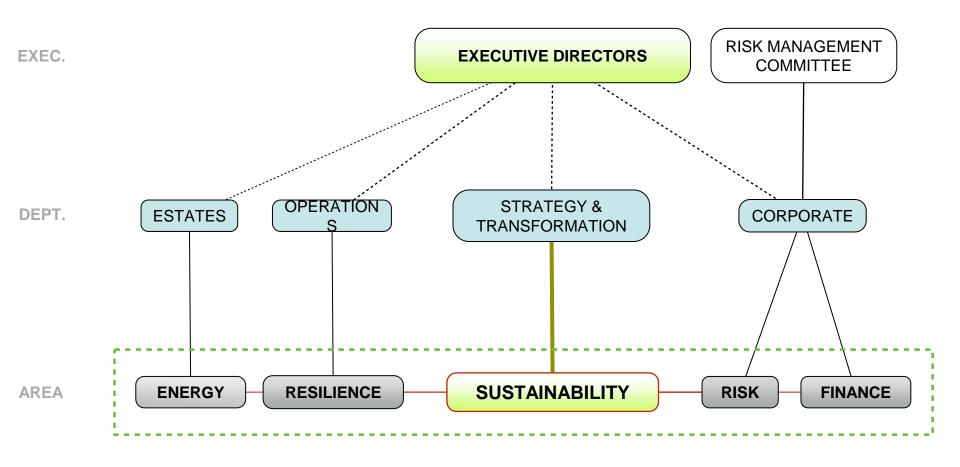
#### **ORGANISATIONAL LEVEL:**

#### Mapping cross-departmental responsibility for climate risk



#### **ORGANISATIONAL LEVEL:**

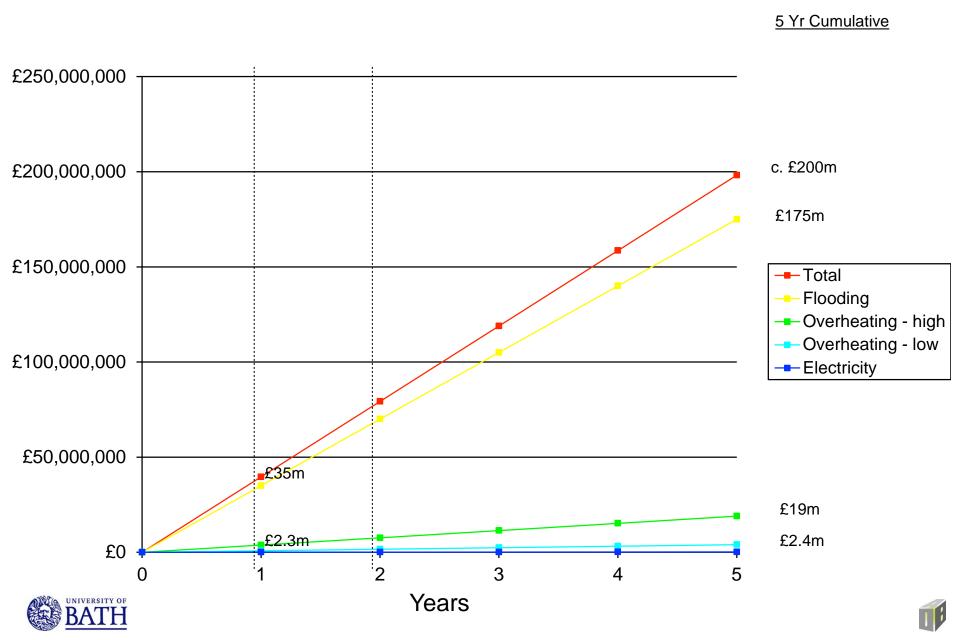
#### **RECOMMENDATION 1: Expand Sustainability Forum**



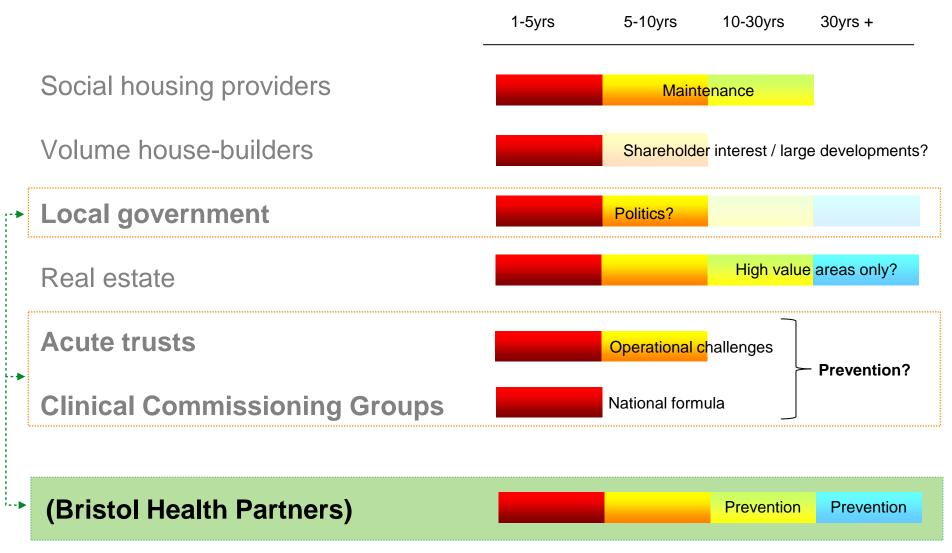




#### Linear increase over 5 year period

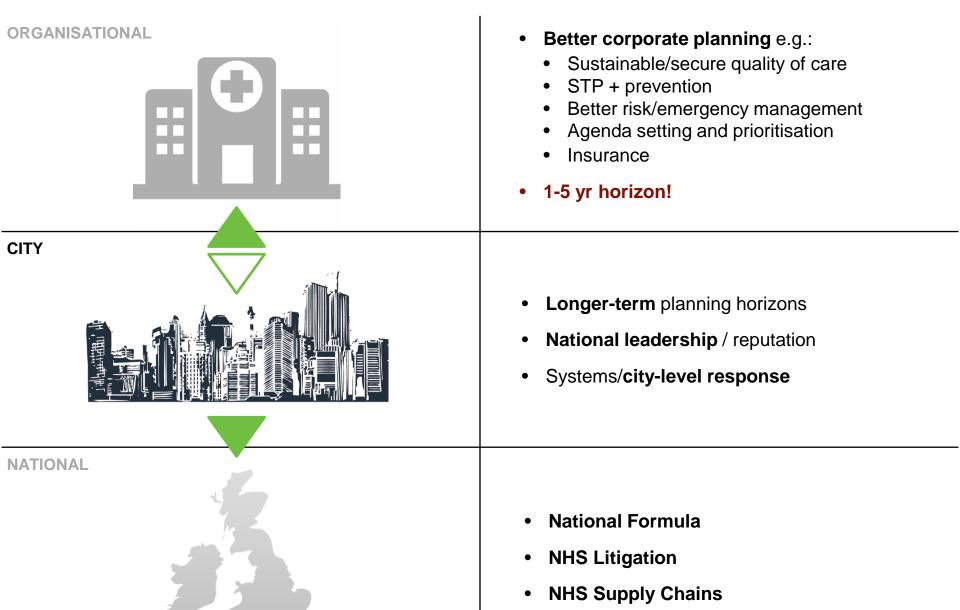


### Health sector needs space for long-term thinking





### Systemic action on three levels





### New world of risk: embracing the unknown Perspectives on risk for the Social Housing sector





Risk	Description	Rank	Trend Indicator
1	Climate Change	B2	<b>7</b>
2	Protecting Sensitive Data	B2	1
3	Governance & Regulatory Issues	D1	<b>7</b>
4	Failure to Manage Financial Plan	C2	7
5	Reputational Damage	C2	1
6	Supply Chain Management	В3	$\leftrightarrow$
7	Diversification	В3	<b>7</b>
8	Demographic & Market Change	A4	7
9	Fire & Explosions	C3	$\leftrightarrow$
10	Community Cohesion	D3	7
11	Sustainability	E3	7
12	Political Uncertainty	E3	<b>7</b>
13	Loss of Critical Infrastructure	E3	$\leftrightarrow$

### Climate change is not recognised as a risk

Туре	Description
Patient Safety	Risk of harm to patients, includes physical and psychological harm.
Quality	Impact on the <u>quality of our services</u> . Includes complaints and patient experience risks.
Workforce	Risks relating to human resources (not safety), organisational development, staffing levels and competence and training compliance
Statutory	Risks relating to non-compliance of upon on our statutory obligations, regulatory compliance, assessments and inspections
Reputation	Risk to department, service or Trust reputation through adverse publicity
Business	Risks with the potential to impact upon our business or project objectives. Includes <b>service and business interruption</b> .
Finance	Risks relating to <u>financial matters</u> or non achievement of savings schemes targets.
Environment	Risks involving the environment, including chemical spills, pollution, atmosphere or carbon footprint.



"This research provides us with new information that opens the door to discussions at strategic level about how we can collaborate proactively at organisational, city and national level to address this public health issue."

**Paula Clarke** 

Head of Strategy and Transformation



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"Most executives are aware of the threat of climate change, but they need tangible evidence like this to justify action, as well as support in balancing short and long-term interests.

This innovative new approach fits within existing decision-processes and allows executives to respond efficiently and effectively; it should provide a framework that allows executive decision makers to understand and respond to the known – and increasing – impacts of climate change.

I recommend decision makers looking for ways to understand and address these impacts to try it."

77

David Relph
Director

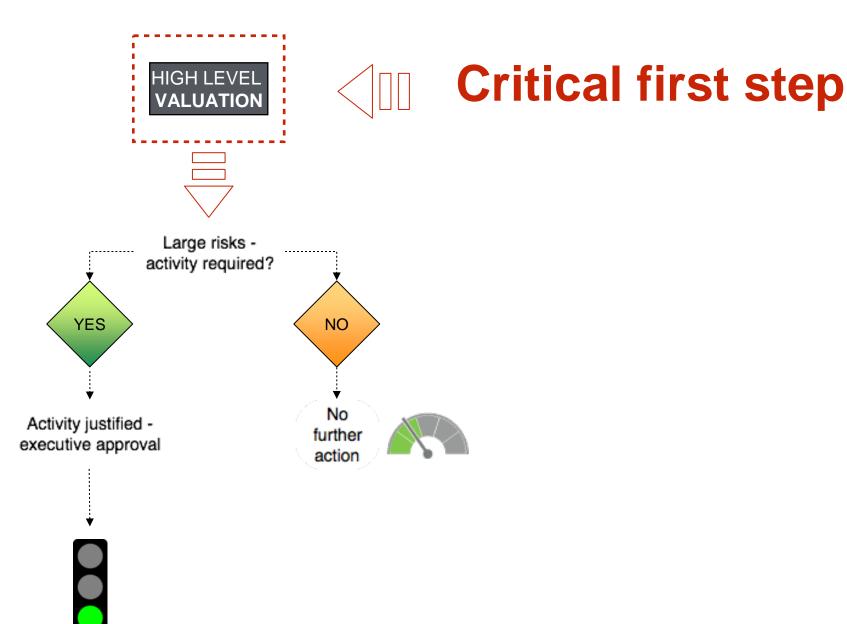
Bristol Health Partners

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# I can see this moving preparedness for extreme weather significantly up the corporate agenda.





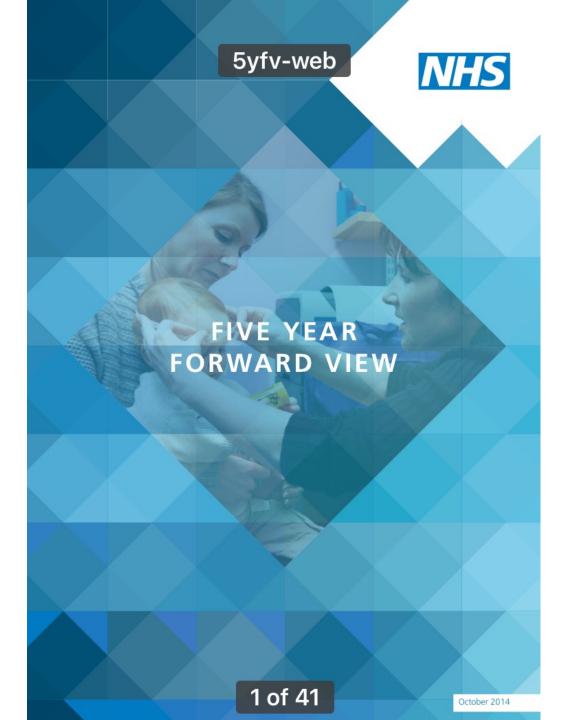




# Making the economic case for health and environment:

Integrating within STPs





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"The future health of millions of children, the sustainability of the NHS, and the economic prosperity of Britain all now depend on a radical upgrade in prevention and public health."

The 2002 Wanless Health Review warned that "unless the country took prevention seriously we would be faced with a sharply rising burden of avoidable illness. That warning has not been heeded – and the NHS is on the hook for the consequences."



- Five Year Forward View (NHS, Oct 2014)



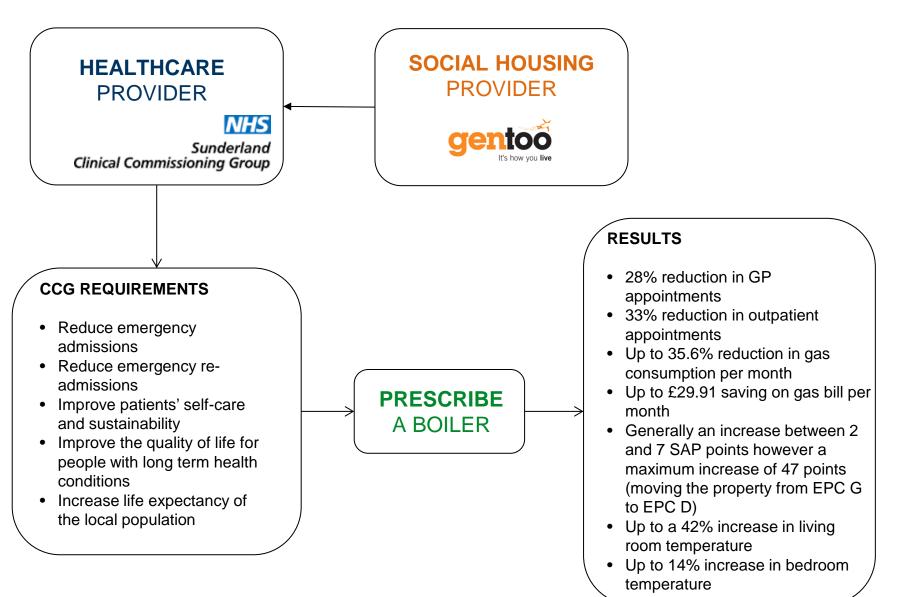
N	HS Five Year Forward View	Thoughts / questions			
• • •	"Prevention" + "Service pressures"  "Stabilising core funding" + "Increasing demand"  "2-3% efficiency by end of period provided we take action on prevention, invest in new care models, wider system improvEments"	Is climate change taken in to account?			
•	PROJECTIONS - "NHS spending per person would take account of population growth"	What about climate and other health/environment impacts?			
•	"New partnerships with local communities, local authorities and employers" "Multi-speciality Service Providers" "Integrated primary and acute trust care"	Who? How?			
•	"Hard hitting action" "Stronger public health-related powers for local government and elected mayors"	Holistic engagement on this issue, or mainly the health sector?			
•	"Patients will gain far greater control of their own care" "break down barriers" -	What are GPs/nurses doing to educate the wider public about health and the environment?			
•	"Undertake research and apply innovation" "New test bed sites for world-wide innovators" "Completely new NHS services designed from scratch"	Great! But fully holistic in its thinking?	ĺ		

B

	Government Mandate to NHS England	Relevance *	Notes	
1.1: CCG performance	Consistent improvement in performance of CCGs against new CCG assessment framework.		National Formula?	
34. 4	Avoidable deaths		Over time period to 2020?	
2.1: Avoidable deaths and	Trusts rated outstanding or good		How measured?	
seven day services	NHS to be the world's largest learning organisation		Tenuous link	
	Number of people recommending services			
2.2: Patient experience	Personal health budgest or integrated personal budget			
-	Patient choice			
3.1: Balancing the NHS	Ensure NHS balances its budget in each financial year		Critical to action in this area, but no direct link	
budget	<ul> <li>Achieve year on year improvements in NHS efficiency and productivity (2-3% each year), including from reducing growth in activity and maximising cost recovery.</li> </ul>			
	Measurable reduction in child obesity		DI . C . I . II	
	• 100,000 people supported to reduce their risk of diabetes		Plenty of evidence linking quality of urban environment to obesity/diabetes, including access to green space, but not yet directly	
4.1: Obesity and diabetes	Measurable reduction in variation in management and care for people with diabetes.			
4.2: Dementia	Measurable improvement on all areas of Prime Minister's challenge on dementia 2020		quantified costs to specific organisations within 1-5 year period	
	95% of people attending A&E seen within four hours		D: . II I I	
5.1: A&E, Ambulances and	75% of Category A ambulance calls responded to within eight minutes		Direct links to risks from climate change, though links to green infrastructure even less direct	
RTT	At least 92% of patients on incomplete non-emergency pathways to have been waiting no			
	more than 18 weeks from referral; no-one waits more than 52 weeks.			
	<ul> <li>100% of population has access to weekend/evening routine GP appointments.</li> </ul>		Evidence (e.g. Exeter, Edinburgh) on	
6.1. New models of care	Measurable reduction in age standardised emergency admission and emergency inpatient bed-			
and general practice	es		benefits of green space on health	
and general practice	Significant measurable progress in health and social care integration		benefits of green space on health	
	5,000 extra doctors in general practice.			
6.2: Health and social care integration	Achieve better integration of health and social care - performance against integration metrics		Overlaps here again with GI/BI and climate change	
6.3: Mental health, learning disabilities and autism	To close health gap between people with mental health problems and the population as a whole		As above	
	Improve the UK's international ranking for health research.		Possibly. How is this measured?	
7.1: Research and growth	Implement research proposals and initiatives in the NHS England research plan.		Yes - if relevant to evaluation	
	Measurable improvement in NHS uptake of affordable and cost-effective new innovations			
7.3 Health and work	Contribute to reducing the disability employment gap.			
7.5 Health and Work	Contribute to the Government's goal of increasing the use of Fit for Work.			

Financing and decision- making	<ul> <li>Ensure NHS balances its budget in each financial year and achieves year on year improvements, including from reducing growth in activity</li> </ul>	•	
Measurement	<ul> <li>Avoidable deaths</li> <li>Child obesity, diabetes, dementia</li> <li>Emergency services</li> <li>Trusts rated outstanding or good</li> <li>Integration</li> <li>Mental health</li> <li>Disabilities</li> </ul>	<b>←</b>	Same messages as FYFV, but SHORT TERM
Research	<ul> <li>NHS to be the world's largest learning organisation</li> <li>Improve the UK's international ranking for health research and implement research proposals</li> <li>Measurable improvement in NHS uptake of affordable and cost-effective new innovations</li> </ul>		NO CLIMATE RISK INTEGRATION, BUT
Health / environment in policy	<ul> <li>Consistent improvement in performance of CCGs against new CCG assessment framework.</li> </ul>		ONLY WITHIN REACTIVE 'HEALTH' SECTOR
Health sector role as educator on environment	<ul> <li>Personal health budget or integrated personal budget</li> <li>Patient choice</li> <li>Number of people recommending services</li> </ul>		
Better integration of services locally	Achieve better integration		

### **INNOVATION + INTEGRATION**





# What might the benefits be from a fully integrated healthy city?

e.g. Trans-disciplinarity, co-creation



# Key principles at the start of our journey

Five key drivers that will enable us to develop and implement a sustainable health and care system for our population:

#### Standardise and operate at scale

- Reduce variation
- Reduce fragmentation
- Work at scale
- Develop single commissioning voice
- Increase collaboration

Develop a new relationship with our population to simplify access to the health and care system

- Deliver services predominantly in the community
- Enable people to care for themselves 🖊
  - Development single point of access, multi-disciplinary teams
  - Focus on prevention and early intervention

#### Develop system-wide pathways

- Address variation in pathways
- Include prevention and self-care at all stages
- Ensure consistent quality and access across BNSSG

## Develop a new relationship between organisations and staff

- Remove organisational barriers to encourage integrated working
- Support staff to deliver better services
- Develop interoperable IT and HR systems
- Align resources
- Promote health and wellbeing of staff

# Build on existing digital work as a driver and enabler of cultural change

- Use technology to drive a cultural change in the way we work
- Develop mobile working for staff, digital medical records and solutions for self-care and prevention



## SHORT-TERM PLANNING: LONG-TERM PREVENTION

SHORT-SIGHTED STPs
(albeit conforming to guidelines)

NEXT GENERATION STPs

Planning for long-term prevention

1-5yrs

5-10yrs

10-30yrs

30yrs +



# SUMMARY RECOMMENDATIONS FOR STPs

- 1-5 year STP must plan for long-term
- Justification for planning in the short-term can come from better evidence of risk
- Translation / mediation needed between silos





