



## LUCY'S JOURNEY



### The content

Lucy created an animation aimed at children and teenagers, encouraging them to take a break from screens and everyday stress by spending time outdoors. The animation begins with a chaotic, overwhelming sequence that reflects inner turmoil and anxiety. As the character looks up, the mood shifts and they are met with a calm, beautiful sunset.

The clear call to action is to step away from screens, take a walk, and “look up” at the sky, highlighting the positive impact nature can have on mental health and wellbeing.

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### The Journey

Lucy joined the Content Creators programme with a strong interest in animation and visual storytelling. Throughout the project, she developed her confidence in communicating ideas and grew her creative skills by turning an initial concept into a finished animation. This was something Lucy had always wanted to do, and the programme supported her to take that idea from early thinking through to completion.

At the start of the programme, Lucy explored themes around stress, mental health, and the pressures young people face from school and constant screen use. Through workshops on storytelling, design, and animation, she learned how to communicate emotions visually and structure a clear narrative. As the sessions progressed, Lucy became more confident in sharing her ideas and experimenting creatively, using feedback and support to refine her work.

### Moving Forward

Taking part in the project helped Lucy build confidence in her creative abilities and showed her that she can successfully turn ideas into finished pieces of work. She has expressed a strong interest in continuing to develop her animation skills and would love to work on more creative projects in the future. Lucy is keen to stay involved with similar opportunities and continue using creativity to share positive messages about wellbeing and nature.





## ARTHUR'S JOURNEY



## The Journey

Arthur joined the Content Creators programme with an interest in design and visual communication. Throughout the project, he focused on creating simple, visually appealing content with a clear purpose. Taking part in the programme supported Arthur to develop his creative skills further, while also building his confidence through working alongside other young people with similar interests.

At the start of the programme, Arthur explored how visual design and digital content can be used to communicate important messages effectively. Through sessions focused on design principles, video editing, and storytelling, he gained a basic understanding of video editing tools and refined his approach to layout and visual clarity. Working collaboratively with others helped Arthur feel more confident as he developed and shared his ideas throughout the project.

## The content

Arthur created content with a strong focus on simplicity and visual appeal, ensuring his message was clear and accessible. His work aimed to raise awareness of the damage being caused to wildlife in Dorset, using design-led visuals to communicate this issue clearly. By keeping the content simple and engaging, Arthur ensured that his call to action (encouraging greater awareness and care for local wildlife) could reach and resonate with a wide audience.

## Moving Forward

Taking part in the programme has helped Arthur strengthen his design skills and build confidence in using creative tools such as video editors. He has expressed a strong interest in continuing to work with the partnership and developing his creative practice further. Arthur is keen to explore more opportunities to use design and digital content to raise awareness of environmental issues in the future.



## AMANDINE'S JOURNEY



## The Journey

Amandine joined the Content Creators programme with a strong interest in nature and wildlife. Throughout the project, she explored how creative content can be used to promote environmental messages and inspire others. Taking part in the programme supported Amandine to develop her creative skills while building confidence in sharing messages about nature with a wider audience.

At the start of the programme, Amandine focused on learning more about pollinators and how to communicate their importance through creative media. Through sessions on animation, video editing, and storytelling, she developed new technical skills and became more confident in expressing her ideas. Working alongside other young people and learning together helped Amandine enjoy the creative process and grow in confidence as the project progressed.

## The content

Amandine created content centred around pollinators, including bees. Her work aimed to promote nature and encourage young people to spend more time outdoors. Through her content, she highlighted the importance of pollinators and their role in the natural environment, using creative visuals to make the topic engaging and accessible to a younger audience.

## Moving Forward

Taking part in the programme has helped Amandine develop her animation and video editing skills, while strengthening her confidence in communicating messages about nature. She thoroughly enjoyed working with others on the project and is keen to continue developing her creative practice. Amandine has expressed a strong interest in future opportunities with DLNP and DWT and would love to stay involved.